



NSM ICON™ BGM: CAFÉS

WON'T YOU STAY A LITTLE LONGER?

There is no doubt that most people will stay longer than intended if they have the right music choice. Staying longer equals greater footfall and greater spend.

The correct choice of music means the extra cup of coffee or that special treat!

NSM ICON™ BGM:

Background Music System (BGM)

DATA SHEET

BGM FEATURES

- Create your own playlist quickly and intuitively
- Choose from OVER 120,000 tracks
- Store up to 1750 tracks
- Multizone option
- Touch & Slide selection
- Scheduling facility for forward programming
- Select by decade genre, etc.
- Audio Advertising option
- Microphone Function for Announcements!



TECHNICAL SPECIFICATIONS

- Android enabled tablet: 8/10 inch optimum
- Compatible with Android 4.2 and above
- Audio line output for connection to amps or speakers
- Subscription to NSM Music library required
- Optional output for wireless speaker connection

AGENT DETAILS

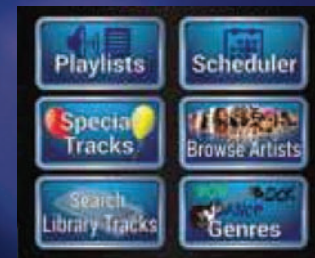
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Icon Background Music Systems

MUSIC FOR EVERY VENUE
AND EVERY OCCASION



HOSPITALITY



NSM ICON™ BGM:

CATERING FOR ALL TASTES

DID YOU KNOW?

Restaurants playing classical music are more successful than restaurants which play pop music or no music.

Going to a restaurant is rarely about just the food. Your choice of background music also contributes to this social experience.

Shakespeare mentioned about music being the food of love: add to that the food of a business deal, a school reunion. Our easy to use menu allows you to create that special atmosphere, whether it be an easy-listening ambience for business meetings, or mood music for that special dinner.

SAMPLE MENU

Meatloaf , Black Eyed Peas with Bread. American Pie with Cream, Tea for Two

NSM ICON™

Background Music System:

HOTELS

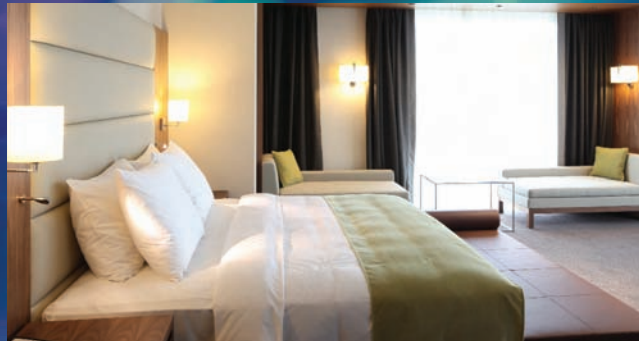
DID YOU KNOW?

75% of hotel guests enjoy hearing music in hotel lobbies, bars, restaurants and public spaces.

78% say listening to music in a hotel makes them more relaxed and they prefer to meet colleagues or clients where hotel music they like is being played.

You can play up to 4 different kinds of music in 4 different areas with our multizoning feature, all from the same tablet

We have a wide choice of licence free music



NSM ICON™ BGM:

PUBS

An Icon background music system will improve your customers' experience by providing a great choice of music at an affordable price.

A poor choice of music can become intrusive and irritating to the ear, leading to shorter stays in the venue and less spend.

Icon BGM music system means customers stay longer and spend more.

DID YOU KNOW?

The Icon BGM has music fully licensed for PPL, PPI and MCPS